



FASHION MERCHANDISING

DELTA STATE UNIVERSITY

Cleveland, Mississippi

Delta State University is a public institution providing a comprehensive undergraduate curriculum to over 4,000 students representing 34 states and 20 countries. Delta State University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award bachelor, master, educational specialist, and doctorate degrees. It offers 12 baccalaureate degrees in 38 majors and seeks to meet the need for advanced training in certain fields by providing programs of study for nine master's degrees, the Educational Specialist degree and the Doctor of Education degree.

Acknowledging its beginnings as a teacher's college, the University sustains excellence in teacher education while continuing to expand offerings in traditional as well as unique programs of study. From the core disciplines such as arts, humanities, and sciences, to unique programs such as Commercial Aviation, the Delta Music Institute, and the nationally-recognized Geospatial Interdisciplinary Technology program, the University is committed to meeting the evolving needs of the students it serves.

CONTACT US:

Delta State University
College of Education & Human Sciences
Division of Family and Consumer Sciences
Ewing Hall Room 112 | DSU Box 3273
1003 West Sunflower Road | Cleveland, MS 38733
Phone: 662.846.4315 | Email: jhaynes@deltastate.edu

www.deltastate.edu/fashionmerchandising

**DELTA STATE
UNIVERSITY**

CLEVELAND, MS • 1.800.GO.TO.DSU • WWW.DELTASTATE.EDU

This university complies with all applicable laws regarding affirmative action and equal opportunity in all its activities and programs and does not discriminate against anyone protected by law because of age, color, disability, national origin, race, religion, gender, sexual orientation, handicap, or status as a veteran or disabled veteran.

Attach
Proper
Postage

DELTA STATE UNIVERSITY

College of Education & Human Sciences
Division of Family and Consumer Sciences
DSU Box 3273
Cleveland, MS 38733



DIVISION OF FAMILY & CONSUMER SCIENCES

FASHION MERCHANDISING



Are you interested in working with customers and apparel merchandise?

- Are you looking for a career that is fast paced, challenging, and ever changing?
- Would you like to learn what is involved in the design, production and marketing of apparel merchandise?
- If you answered **Y E S** to any of these questions, then you should take a closer look at a career in **Fashion Merchandising!**

The Bachelor of Science degree in Family and Consumer Sciences with a concentration in Fashion Merchandising from Delta State University gives you the knowledge and skills to effectively compete in today's job market. A minor in Business Administration and a minor emphasis in Art are important parts of the curriculum. By the time you graduate, you'll have earned real world experience through an internship as part of your course of study.

Some of the courses for this major include:

- The Fashion Industry
- Dress and Identity
- Textiles
- Historic Costume
- Apparel Analysis
- Consumers in the Marketplace
- Fashion Promotion
- Fashion Merchandising
- Optional Study Tours

There are many exciting career opportunities in fashion merchandising:

- Fashion Director
- Fashion Editor
- Retail Department Manager
- Merchandiser for a Manufacturer
- Visual Merchandiser
- Entrepreneur
- Sales Representative
- Buyer
- Stylist
- and more...

REQUEST MORE INFORMATION

Find out more about the Bachelor of Science with a concentration in Fashion Merchandising from Delta State University.

Complete the form below, tear this page on the fold, put the correct postage on the card, and mail it back to us.

NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP _____

PHONE _____

EMAIL _____